



# Stats and Figures

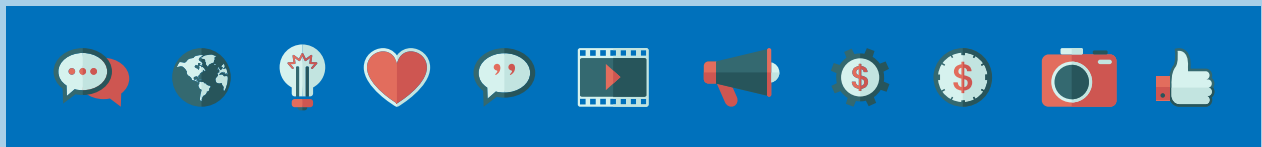
**YouTube**  
**100+** interviews

**social media followers**  
  
**1,700** followers on LinkedIn, Twitter, Facebook, Instagram  
**21%** increase per month

**1,500** newsletter subscribers  
**seniormusings**  
 FEATURES, THOUGHTS, & NEWS TO LIVE BY  
**gracefully greying**  
 LIVING LIFE FULLY!  
**48%** June open rate

**250+**  
 articles and interviews on [gracefullygreying.com](http://gracefullygreying.com)

**12** sponsors



# gracefully greying®

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## Advertising/Underwriting Opportunities

**Become a Gracefully Greying Content Sponsor!** Promote your business on our website and in our social posts to amplify your reach. Join us and be a part of Gracefully Greying's ongoing educational events, interviews, articles, Youtube channel, e-newsletter, email blasts and social media.

### Diamond: annual payment \$3,000

- Advertising tile on [gracefullygreying.com](http://gracefullygreying.com) home page, plus your page of choice (ex: Legal, Financial, Wellness), linking to your website
- Monthly column in our Q & A series
- Interviews with Gracefully Greying team posted on website and YouTube Channel (2/year)
- Mentions in Gracefully Greying social media posts: Facebook, Twitter, Instagram & LinkedIn
- Opportunity to submit written articles and content on area of expertise
- Advertising tile in Gracefully Greying monthly newsletter *Senior Musings*, and email blasts
- Logo with link on dedicated advertisers list

### Ruby: \$270/charged monthly-\$3240

- Interviews with Gracefully Greying team posted on website and YouTube Channel (2/year)
- Mentions in Gracefully Greying social media posts: Facebook, Twitter, Instagram & LinkedIn
- Opportunity to submit written articles and content on area of expertise
- Advertising tile on your page of choice (ex: Legal, Financial, Wellness), linking to your website
- Advertising tile in Gracefully Greying monthly newsletter *Senior Musings*, and email blasts
- Logo with link on dedicated advertisers list

### Sapphire: annual payment \$1,200

- Interview with Gracefully Greying team (1/year)
- Opportunity to submit written articles and content on area of expertise
- Advertising tile on your page of choice (ex: Legal, Financial, Wellness), linking to your website
- Advertising tile in Gracefully Greying monthly newsletter *Senior Musings*, and email blasts
- Logo with link on dedicated advertisers list

**Underwriter:** Sponsor a series on [gracefullygreying.com](http://gracefullygreying.com). Ask us how!

**Let's talk!** Please schedule a time that is convenient for you.





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	<b>Diamond</b> Annual payment \$3,000	<b>Ruby</b> \$270/charged monthly \$3,240	<b>Sapphire</b> Annual payment \$1,200
Advertising tile on <b>gracefullygreying.com</b> home page, plus your page of choice (ex: Legal, Financial, Wellness), linking to your website			
Monthly column in our Q & A series			
Mentions in Gracefully Greying social media posts - Facebook, Twitter, Instagram and LinkedIn			
Interview with Gracefully Greying team	(2) per year	(2) per year	(1) per year
Opportunity to submit written articles and content on area of expertise			
Advertising tile on your page of choice (ex: Legal, Financial, Wellness), linking to your website			
Advertising tile in Gracefully Greying monthly newsletter <i>Senior Musings</i> , and email blasts			
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## Advertisement Tile Guidelines

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### Desktop Ad Tile:

(Horizontal Image Size)

Width: 1902 pixels

Height: 495.5pixels

PNG or JPG accepted

### Mobile Ad Tile:

Width: 700 pixels

Height: 642 pixels

PNG or JPG accepted

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